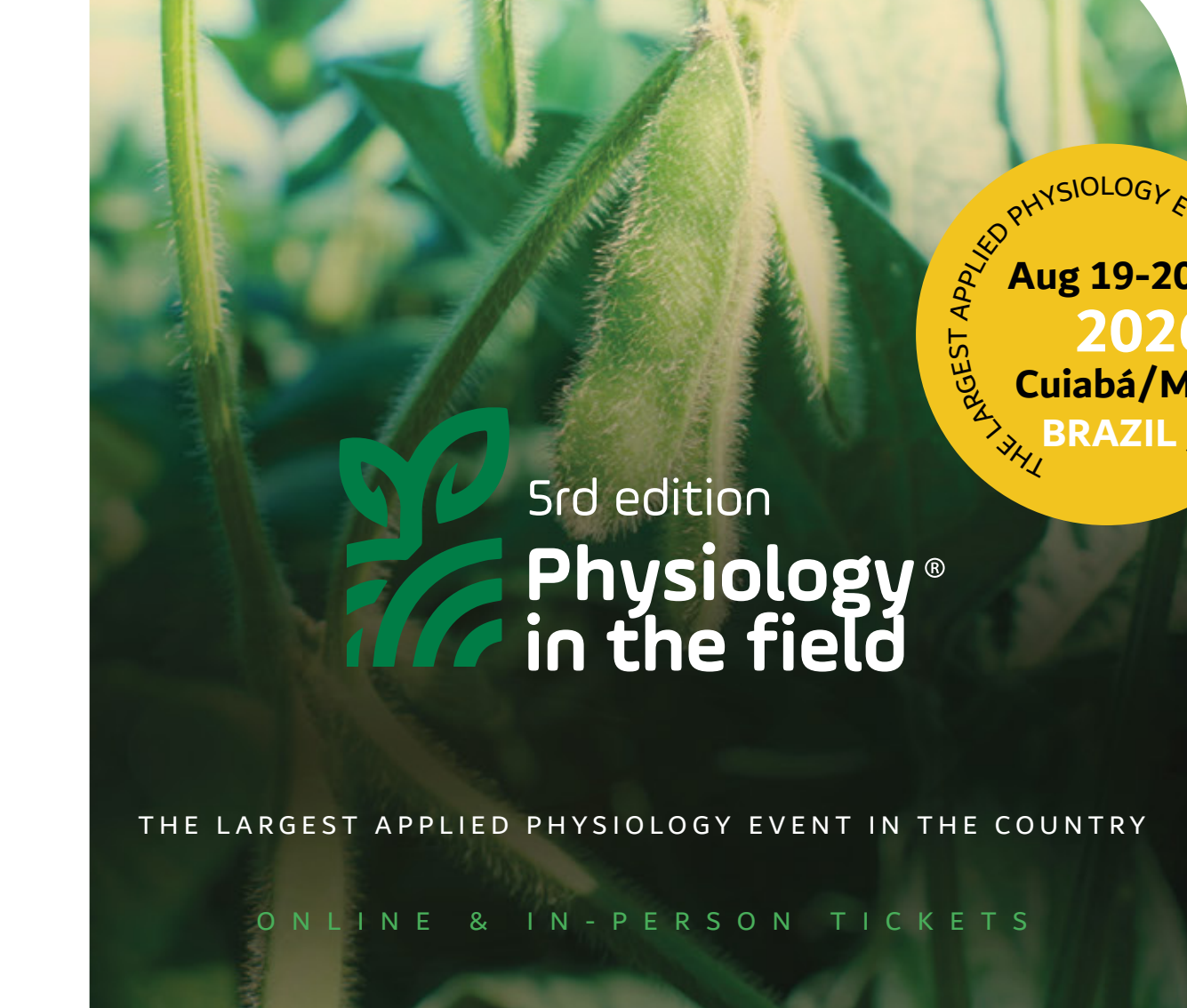


Understanding how the plant works

is producing more

is greater profit

is evolving Agro!



THE LARGEST APPLIED PHYSIOLOGY EVENT IN THE COUNTRY

Aug 19-20
2026
Cuiabá/MT
BRAZIL

3rd edition
Physiology[®]
in the field

THE LARGEST APPLIED PHYSIOLOGY EVENT IN THE COUNTRY

ONLINE & IN-PERSON TICKETS

The largest applied Plant Physiology event in the country, in its fifth edition

The 1st edition of Fisiologia no Campo, held in August 2022 in the city of Passo Fundo – RS, brought national and international references to the discussion of the physiology and management of extensive crops.

In the first edition, relevant topics were addressed regarding hormonal regulation, nutritional management, the load of crop-protection products on plant function, the management to mitigate stress, biostimulation mechanisms, and the interaction of microorganisms with plant physiology.

The 2nd edition took place in August 2023 in the city of Bento Gonçalves – RS, with the support of the Brazilian Society of Physiology, the Brazilian Association of Soybean Seed Producers, and Canal Mais Soja.

In this edition the focus was on deepening crop establishment, covering soil-profile formation, the use of biologicals, plant-environment interaction, xenobiotics, and physiological derivatives, with the plant as the protagonist of the production system.

The 3rd edition took place in Foz do Iguaçu – PR in August 2024 and focused on bringing in speakers to establish a scientific foundation, also gathering consultants/growers to spark discussion and define management strategies. Its main theme was “all paths in the field connect with physiology,” always focused on achieving profitability for Brazilian agribusiness.

The 4th Fisiologia no Campo, held in Goiânia – GO, reinforced that Plant Physiology is being built in the field through applied science, ensuring the plant's leading role and strengthening the agriculture of today and the future.

Take part!

Tickets
Online or
In person!



visit and check
fisiologianocampo.com.br

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The 5th edition of Fisiologia no Campo will take place on August 19–20, 2026, in Cuiabá – MT, consolidating a journey that arrives even more connected to the challenges and transformations of Brazilian agribusiness. In this edition, the event reinforces the importance of understanding the plant as the center of decisions in the field, bringing together growers, consultants,

researchers, companies, and industries around a single purpose: **understanding how the plant works to produce more, increase profitability, and evolve Agro.** In one of the main hubs of national agribusiness, the gathering broadens the dialogue among science, management, and results, strengthening plant physiology as a strategic tool for Brazilian agriculture.

Talks by national and international references

August 18

16h00 Registration for sponsors and their guests

August 19

07h30 Registration | Coffee break
08h30 Welcome
08h40 CESB productivity success stories through the lens of physiology **Me. Sérgio Abud**
09h20 Use of biologicals: plant physiology and management **Dr. Erich dos Reis Duarte**
10h00 Results of the project's network trials **Dr. Geraldo Chavarria**
Better Management - Fisiologia no Campo
11h15 Technical discussion
12h15 Lunch break
14h00 Plant metabolism in response to biological products **Dra. Camila Pinho**
15h15 Coffee break
16h05 Boron management in the soybean and corn system **Dr. Rafael Otto**
17h05 Technical discussion
19h00 Happy hour

August 20

08h30 Applying knowledge of flowering and grain-filling physiology to management strategies **Dr. Hudson de Carvalho**
09h45 Coffee break
10h30 Solar radiation: management under excess and limiting conditions **Dr. Ricardo Andrade**
11h30 Technical discussion
12h20 Lunch break
14h00 Potassium limitations in soybean production systems **Dr. Alencar Zanon**
15h15 Coffee break
16h00 Mineral nutrition as a tool to mitigate biotic and abiotic stress **Dr. Ismail Cakmak**
17h00 Technical discussion
18h00 Closing

Come make History with us!

Our main goal with this event is to bring forward the discussion of how the plant works within the production system — broadly bringing the genetics, agricultural machinery, inputs, and technology markets together with research, and above all having consultants and rural producers deliver greater profitability to Brazilian agribusiness.

With that, we invite you to make history at this event, helping us generate information focused on understanding the plant, so we can be precise and reach high productivity ceilings — making Brazilian agriculture thriving and a reference for the world.

A unique event to train and boost the visibility of companies working in agribusiness

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